

Outdoor Signage Projects: Supplemental Grant Guidelines

Outdoor signage presents a compelling story and connects images to a site, encouraging viewers to think about why place and history are important.

Action Grant or a Humanities for All Grant

Outdoor signage projects are supported by **Action Grants** (up to \$3,500) and **Humanities for All Grants** (up to \$15,000). Projects must include:

- Humanities-based approach
- Involvement of a Humanities Scholar
- At least one public event that features a speaker on a topic related to the exhibit

Items Eligible for Funding

HK funds should be used for the research and development of the project's humanities content, not the installation of the sign structure. The installation of signage would be considered cost share.

Humanities content includes:

- Humanities scholar honoraria and travel for project consulting or exhibition script review
- Salaries for temporary staff necessary to carry out the project, such as part-time staff, interns, researchers, graphic designers, or other project consultants
- Travel costs associated with research trips to archives
- Permission or reproduction costs for images to be used on the signs
- Expenses related to the printing of sturdy outdoor sign panels
- Costs of speakers and other public programs held in conjunction with the project

Grant Application: Additional Questions & Attachment

In preparing the grant application, the following questions will appear when you click "Outdoor Signage Project" in the Supplemental Questions. *Note that an attachment is also required:*

Additional Questions:

Provide an outline of the signage text that summarizes the content of each sign.

Provide sample wording for at least one sign.

Provide the name of the graphic designer and a brief explanation of their experience with similar projects. (The graphic designer does not replace the humanities scholar.)

Attachment: Attach a draft sketch of the signage layout at the end of the grant application. (PDF or Word)

For More Information

Contact Leslie VonHolten, Director of Grants & Outreach, LVH@humanitieskansas.org